

MEDIA ALERT



Wed, October 10th | Norway House, Brussels | 16:30-18:30

Who are these young entrepreneurs, innovators and leaders?
How has their entrepreneurial experience impacted their lives?

JA Europe is delighted to invite you to celebrate the 2018 honourees to FERD's LIST of Inspiring Young Entrepreneurs and Leaders.

About FERD's LIST

Launched in 2017, FERD's LIST aims to showcase the impact entrepreneurship education is having on job creation and innovation in Europe. FERD's LIST recognizes young inspirational innovators, leaders, and entrepreneurs. This year, 6 honourees will be added to FERD's LIST. They will be celebrated for the pathway that they are on, and for the contributions they are making to the economy and society. Their experience can teach others that anything is possible.

The event will take place in front of an international audience of young people, business leaders, ambassadors, MEPs, EU officials, entrepreneurship education experts and the media.

Media opportunities

- Meet young entrepreneurs from 6 European countries
- Interviews with business and EU representatives involved in the event
- Follow the discussion on the impact of entrepreneurship education and job creation in Europe

Practical Information

Honourees 2018

- **Alicia Navarro**, Australian & Spanish: Co-Founder and President of Skimlinks
- **Bernhard Hofer**, Austrian: CEO, founder of Talentify
- **Brynhild Vinskei**, Norwegian: Chief Markets Officer at 24i
- **Dalia Lasaite**, Lithuanian: Co-founder, CEO of CG Trader
- **Daniel Bartel**, German: CEO of MAK3it GmbH
- **Sébastien Deletaille**, Belgian: CEO of Riaktr

Speakers

- **Ingrid Schulerud**, Ambassador of Norway to Belgium
- **Caroline Jenner**, CEO JA Europe
- **Johan H Andresen**, Chairman and Owner, FERD
- **Helena Jansson**, Senior VP of Finance- International at FedEx
- **Frits Scholte**, VP Sales and Marketing at ManpowerGroup Europe
- **James Stevens**, Partner at Rud Pedersen Public Affairs
- **Prof. Dr. Michel De Wolf**, Vice-chairman JA Europe, honorary dean Louvain School of Management.

Programme

- 16:00 – 16:40 Registration, Welcome
- 16:40 – 17:00 Looking into the impact of FERD's List nominations
- 17:00 – 18:00 Presentation of the 2018 Honourees, Panel discussion
- 18:10 – 18:40 Closing remarks, cocktail

Venue

NORWAY HOUSE - MISSION OF NORWAY TO THE EU

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1000 Brussels
Belgium

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About JA Europe

JA Europe is Europe's largest provider of education programmes for entrepreneurship, work readiness and financial literacy. In 2017, we equipped 3.7 million students in 40 countries with the knowledge, skills and attitude they require to start a business or get a job. JA works with the education and business communities as well as governments to provide young people from primary school to university with experiences that build the skills and competences they will need to succeed in a global economy. JA Europe is the European Regional Operating Centre for [JA Worldwide](#)[®].

www.jaeurope.org

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About FERD

Ferd is a family-owned Norwegian industrial and financial group that is an active and long-term owner of strong companies with international potential and carries out financial activities through investments in a broad range of asset classes. In addition to the group's purely commercial activities, Ferd has an extensive involvement in social entrepreneurship and micro financing.

www.ferd.no

About the Event

The event is organized by JA Europe with support from FERD and co-hosted by Mission of Norway to the EU



This event is co-funded by the European Commission under Erasmus + programme.



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This event is part of the "Switch on Europe" campaign powered by JA Europe

