

**FUTURE
MEDIA
LOUNGE**

DATA AND THE FUTURE OF MEDIA

We would like to take this opportunity to invite you to the next Future Media Lounge event, to take place in Brussels on **Tuesday, 16 June in the European Parliament, from 18:00-20:00**. It will be moderated by **David Earnshaw**, President and Senior Advisor, Burson-Marsteller.

The event is scheduled for the eve of the upcoming trilogue discussions on the proposed Data Protection Regulation and it will provide an opportunity to dive into a deep debate on how data impacts media innovation and competitiveness in Europe. In this context we will reflect on the ability of the data protection regulation to boost developments in the media sector. More information and registration is available on our website: www.futuremedialab.info.

Speakers



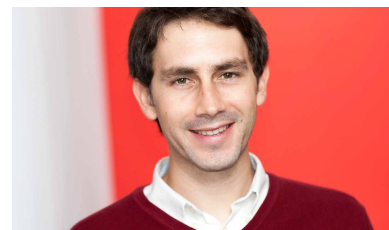
Jens Henneberg

Executive Vice-President and Editorial Director at Bonnier Publications (DK)



Daniel Knapp

Director, Advertising at IHS Technology (UK)



David Martin

Senior Legal Officer at BEUC (BE)

Expert Commentators



Prof. Dr. Christoph Fiedler

Chairman of EMMA's Legal Affairs Committee



Joelle Frijters

CEO and Co-Founder of Improve Digital (NL)



MEP Kaja Kallas

ALDE, Estonia



MEP Marju Lauristin

S&D, Estonia



Paul Nemitz

Director of Fundamental Rights and Union Citizenship at the European Commission (DG Justice)



MEP Michel Reimon

Greens, Austria

Host: **European Conservatives and Reformists Group (ECR)** on behalf of **Andrew Lewer MBE MEP**.



MEP Lewer

Media Partner:



This event is organised with the support of:



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