

How does EPR (Extended Producer Responsibility) contribute to a resource-efficient Europe?

Stakeholder Workshop

An event organised by Fondation EurActiv
With the support of Coca-Cola Europe

27th November 2013 | 12 noon – 2pm
EurActiv Network Office, 1 Bd. Charlemagne, 1041 Brussels

According to the EU Roadmap to a Resource Efficient Europe, each year in the EU we throw away 2.7 billion tonnes of waste.

Extended Producer Responsibility (EPR) was introduced in the 2008 Waste Review as a means to support the design and production of goods, efficiently using resources during their entire life-cycle. However, EPR is not consistently applied throughout Member States.

- In what way does EPR fit into the Roadmap to a Resource Efficient Europe?
- How can industry and policymakers work together to define common criteria for EPR at EU level?
- What are the current best practices in Member States?
- How close are we to realizing the ambition of low cost, low environmental impact, cradle-to-cradle packaging systems?
- What is the perspective of “obliged industry”? Should responsibility (financial or otherwise) lie directly with producers or could it be shared with third parties?

Invited contributors include:

- Satu HASSI, MEP
- Olivier DE CLERCQ, Policy Officer, Waste Management & Recycling, DG ENV
- Piotr BARCZAK, Project Officer Waste and Air Quality, EEB
- Hans VAN BOCHOVE, Vice-President Public Affairs and Government Relations, Coca-Cola Enterprises
- Erika MINK, Director Environment Affairs, Tetra Pak International

Moderator:

Frédéric Simon, Editor, EurActiv.com

Chair:

Ross Melzer, Public Affairs Director, EurActiv.com

Programme:

12.00 – 12.30: Lunch and Networking
12.30 – 13.45: Impulse statements and open debate
13.45 – 14.00: Conclusions

To register, please send an email with your name, organisation and title to: events@euractiv.com

Fondation EurActiv is pleased to invite you to a round table debate to explore answers to these questions.

For more information please contact:

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