



DIN e. V. and SME Global cordially invite you to
participate in our

Parliamentary Breakfast

Hosted by MEP Paul Rübig

Transatlantic Trade and Investment Partnership (TTIP) - How can technical standards support?

Thursday, April 3rd 2014, 08:00- 09:30

Salon des Membres, European Parliament, Brussels

Standards and specifications that are jointly developed by US and EU experts would reduce non-tariff barriers to trade. Bi-lateral standards and specifications in cutting-edge markets such as electromobility, driver assistance systems, logistics, cyber security or smart cities can provide valuable support for Free Trade Agreement negotiations. They could also help speed up the global harmonization of technical rules.

Being the largest national standards organization in Europe, DIN sees its task in advancing the unification of the standards collections - taking our national interests into account while still maintaining a firm focus on Europe. The aim of the high-level event is to discuss the new path of bi-lateral standards development with industry and government representatives for reducing non-tariff trade barriers between the US and Europe.

Programme

Welcome

Dr. Paul Rübig MEP, EP Committee on Industry, Research and Energy, President of SME Global

Statements

Geraldine Emberger, European Commission, Directorate General for Trade, Economic & Trade Affairs Manager, Trade Relations with North America;
TTIP Lead Negotiator on Regulatory Coherence

Dr. Ulrich Eichhorn, Managing Director of the German Association of the Automotive Industry (VDA)

Dr. Torsten Bahke, Chairman of the Executive Board, DIN e. V.

Dr. Clemens Doepgen, Chair of TTIP Committee, AmCham Germany

Dr. Scott Steedman, Vice President Policy, European Committee for Standardization (CEN)

Discussion

Wrap up and conclusion

Dr. Paul Rübig MEP, EP Committee on Industry, Research and Energy, President of SME Global



REPLY FORM

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- I will attend
- I cannot attend

PLEASE SEND YOUR REPLY BY 31ST OF MARCH TO

E-Mail: Brussels@din.de

Fax: +32 2 734 3998

Name, Surname

Organization

Function

Address

Birth date

Nationality

Number of ID-Card/
Passport

PLEASE NOTICE

In case you do not have a permanent access to the European Parliament please send us as soon as possible the following data (Name, Surname; Birth date; Number of Identity Card/Passport; Nationality; and Place of residence).

We recommend you to be in the hall of the ASP building, Place du Luxembourg entrance, by 07:45h. There you will receive your personal access badge.