



Thursday 11th October 2012 - Thon Hotel EU, Brussels **RENOVATE EUROPE DAY 2012**

Renovating the existing EU building stock is a real economic opportunity for Europe. It is a revenue-generating activity which contributes to urban renewal, strengthens social cohesion, boosts economic growth by creating local non exportable jobs (up to 19 jobs created for every €1 million invested¹), and leads to high public revenues (up to €5 additional budget revenue for every €1 of public funds invested2).

Renovate Europe Day 2012 will explore these wide-ranging benefits that investing in the energy efficient renovation of the building stock can offer, drawing from practical experiences at the local, regional and national level, and emphasing the links with the EU Cohesion Policy and Growth Agenda.

Renovate Europe is a major EU-level campaign. Its headline objective is to reduce the energy demand of Europe's building stock by 80% by 2050 as compared to 2005 levels. www.renovate-europe.eu

PROGRAMME

08h30 Registration and Coffee

09h00 Welcome and Presentation of the Renovate Europe Campaign

Adrian Joyce, Renovate Europe Campaign Director

OPENING ADDRESSES

Energy Efficiency, Regional Policy and Growth

EU Commissioner Günther Oettinger, Energy - Video Address

Taking up the Renovation Challenge at the National Level

Ivan Vrdoljak, Croatian Minister for Construction and Spatial Planning

The Energy Efficiency Directive (EED) – Addressing the existing building stock with a new ambition guiding political and investment choices

Dr. Peter Liese, Member of the European Parliament (EPP-DE), Rapporteur for the Opinion of

the ENVI Committee on the EED (tbc)

09h40 SESSION I: Energy Efficient Renovation - A Stimulus for Growth Moderator: Adrian Joyce, Renovate Europe Campaign Director

Presentation of Renovate Europe Study on the Ancillary Economic Benefits of Energy Efficiency in

Buildings to National Budgets Sigurd Naess-Schmidt, Partner, Copenhagen Economics

Renovation as a driver of sustainable growth: Local and Regional Experiences

- Adam Szolyak, European Commission, Official responsible for the Covenant of Mayors
- Dr. Eckart Würzner, Mayor of Heidelberg, Germany and President of Energy Cities
- Christiane Egger, Deputy Manager of O.O. Energiesparverband, Austria

Coffee Break - Showcase of the Buildings Performance Institute Europe (BPIE) Online Tool, a 10h50

database on national buildings and their energy performance

11h20 SESSION II: Funding and Investment for Energy Efficiency in Buildings Moderator: Adrian Joyce, Renovate Europe Campaign Director

Investment Opportunities for Energy Efficient Renovations arising from the Cohesion Policy, the Energy Efficiency Directive and the Private Sector

- EU Commissioner Johannes Hahn, Regional Policy Video Address
- Marie Donnelly, Director, DG Energy, European Commissions
- Adonis Constantinides, Minister Counselor for Regional Policy, Cypriot Presidency (tbc)
- Tatiana Bosteels, Hermes Real Estate, Chair of IIGCC property working group
- Representative from Private Bank

12h20 Conclusions

Owen Lewis, Former CEO of the Sustainable Energy Authority of Ireland (SEAI) and Emeritus **Professor of UCD Dublin**

12h30 End of Conference, Lunch for Participants

> Please note that this conference shall be photographed and that photographs may be used in future communications material associated with this event.

MORE INFORMATION ABOUT THE CAMPAIGN:

Follow the Campaign on Twitter (@RenovateEurope #REDay2012) Renovate Europe is a campaign initiated by EuroACE

FOOTNOTES:

- 1 How Many Jobs- A survey of the Employment Effects of Investment in Energy Efficiency of Buildings, Energy Efficiency Industrial Forum, May 2012
- 2 Jülich Research Centre analysis of the German KfW scheme, October 2011

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