



Shaping  
the future  
of media

REGISTER TODAY!

21 January 2014 // Brussels

Join the debate:

where media innovation **meets** public policy



WHAT'S IN IT FOR YOU



**Meet** senior representatives of Europe's media sector and European policy makers



**Debate** how public policy initiatives impact evolving business models



**Understand** innovations in professional journalistic content creation

The Future of Content:  
INNOVATIONS IN CONTENT CREATION,  
DISSEMINATION & CONSUMPTION

The Future Media Lab. is pleased to announce its 4th conference: "The Future of Content." This conference aims to bring together media experts, key stakeholders, and politicians to address the future of professional journalistic content and related business models. The event will take place on 21 January 2014 // 8:30-14:30 in Brussels. For more information about the event, please visit our website: [www.futuremedialab.info](http://www.futuremedialab.info)

EARLY BIRD REGISTRATION IS NOW OPEN!

[www.futuremedialab2014.fikket.be](http://www.futuremedialab2014.fikket.be)

Rates	EARLY BIRD (until 15/11)	STANDARD (from 16/11)
Ticket	100€ + VAT	175€ + VAT

Members of the European Institutions can register for free via the link above.

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