



Workshop: Reviving the European project

Innovative communication to tackle Euroscepticism

Wednesday January 31st | 10:00-12:00
EURACTIV Network Office, Boulevard Charlemagne 1, 1041 Brussels

[Comprehending and Debating Euroscepticism](#) (CODES) is a project combining research and public awareness building, co-funded by the Europe for Citizens Programme. Through local public debates in Slovakia, Hungary, Germany, Austria, Bulgaria, and Latvia, the project identified the sources of public Euroscepticism, and developed tools to better communicate EU policies at national and local levels. This workshop will present and discuss innovative communication ideas that could impact in the run-up of the 2019 European Parliament elections.

9:45 Registrations

10:00 Welcoming by Christophe Leclercq

10:05-10:10 Welcoming words by Gilles Pelayo, Head of the "Europe for citizens" Unit at the EACEA

10:10-10:30 Comprehending Euroscepticism? Results from the CODES project: Aneta Világi & Pavol Baboš, Comenius University, CODES project leaders

10:30-11:20 INTERACTIVE PANEL: Debating the CODES project's results - Q&A

- What are the main roots of Euroscepticism? Euroscepticism and national politics
- Forces at work: Pro-European & Fact-checking versus Populism & Fake News
- Could democratic conventions/citizens' consultations contribute to revive the European project?
- How can we link this issue to the upcoming 2019 EP Elections?

11:20-11:40 BRAINSTORMING SESSION in 8 small groups: Discussing the practical solutions

- Euroscepticism and fake news: what should the EU do?
- How to engage regional and local media ?
- Decentralised approaches to communicate EU policies
- How democratic conventions/citizens' consultations can help?

11:40-12:00 Wrap-up and concluding remarks

12:00 Networking Lunch



Co-funded by the
Europe for Citizens Programme
of the European Union



SPEAKERS

Aneta Világi & Pavol Baboš,
Comenius University, CODES
project leaders

Marjory van den Broeke,
Deputy Spokesperson and Head
of Press Unit, European
Parliament

Luc Van den Brande, Special
Adviser to President Juncker,
"outreach towards citizens" and
former President Committee of
Regions

Benedek Jávor, MEP

Natalie Sarkic-Todd, Senior
Director, Strategic Delivery &
Marketing, EURACTIV

MODERATOR

Christophe Leclercq, Founder of
EURACTIV

REGISTRATION

To confirm your participation,
please register here:
<http://bit.ly/2zNF2eF>

FOR MORE INFORMATION PLEASE CONTACT

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