Meet the Future of AI

Countering sophisticated & advanced disinformation

29 June 2023 | VRT, Karabiniersplein, Auguste Reyerslaan 52 B, 1043 Brussels
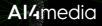
PROGRAMME

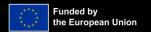|	
8:45–9:15	**Networking and registration**
9:15–9:30	**Welcome**
9:30–10:45	**Panel 1: Threats and opportunities of generative AI for mis- and disinformation** Generative AI systems can create astonishing texts, sound and voices, which beyond stimulating creativity can also be exploited by malicious actors of all sort. However, AI systems present convincing opportunities to tackle abuse and disinformation by assisting media professionals, engaged citizens, and debunkers. This panel will explore the intersections of artificial intelligence and disinformation, discussing the potential threats it poses and the opportunities it offers. Speakers: - Olle Zachrison, Swedish Radio, News Commissioner, the Nordic AI Journalism Network, EBU Group, A European Perspective Project *other speakers tbc* Moderator: Gina Neff, University of Cambridge
10:45–11:00	Coffee Break
11:00 - 12:30	**Panel 2: Policy implications and challenges to fight disinformation** At the time Chat GPT is making the headlines, the EU is currently deciding on regulation that could have a direct impact on AI use on the continent. Are existing regulations enough to cover all AI issues related to disinformation? Can the Code of Practice against disinformation be a model? In this session, we'll try to design a potential future application of existing mechanisms and new regulations by some key stakeholders. Speakers: - Noemi Krack, KU Leuven, AI4Media - Alberto Rabbachin, European Commission - François Lavoir, European Broadcasting Union (EBU) - Paula Gori, European Digital Media Observatory (EDMO) - Luca Bertuzzi, EURACTIV Moderator: Alexandre Alaphilippe, EU DisinfoLab / EDMO BELUX

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12:30–13:15	**Panel 3: The role of critical thinking in addressing Future AI tools to fight disinformation** The panel is dedicated to stimulating the discussion on an interdisciplinary approach to the fight against disinformation. Specifically, we will discuss how generative AI can foster Critical Thinking among citizens, media professionals, and internet users. We have invited a philosopher, a couple of artists from LA, and a psychologist, each of whom can suggest different approaches to discovering new perspectives in the interaction between media, art, and generative AI, specifically in the disinformation context. It is our vision and hopes that critical thinking and Socratic dialogical methodologies will cultivate a self-reflective attitude in citizens and promote a fact-checking mindset in the society. Speakers: • Giannis Stamatellos, Institute of Philosophy & Technology • Prof. Antonella Poce, University of Rome "Tor Vergata" • Dejha Ti and Ania Catherine, Operator (MediaFutures: Artist talk with Soft Evidence) Moderator: Francesco Saverio Nucci, Engineering SpA
13:15–14:30	Lunch Break
14:30–16:15	**Panel 4: Technological and strategic approaches to detecting and countering AI-generated content** This panel showcases some of the work of four EC co-funded research projects that deal with challenges in the disinformation sphere, in particular how to detect AI-generated content. It outlines and portrays how AI-driven tools, solutions and approaches can also support in digital content analysis and its verification. Contributors will present some of their research undertakings and outcomes, while also discussing respective challenges as well as chosen approaches. Taken together, the session will showcase different avenues in countering disinformation and highlight the role of AI in this context. Speakers: • Riccardo Gallotti, FBK, AI4TRUST • Luisa Verdoliva, University of Naples, vera.ai • Akis Papadopoulos, CERTH, vera.ai • Massimo Magaldi, Engineering SpA, TITAN - Technology for citizens • Antonis Ramfos, ATC, TITAN - Technology for citizens • Dr. Filareti Tsalakanidou, CERTH, AI4Media Moderator: Jochen Spangenberg, Deutsche Welle
16:15–16:30	**Cross-cutting conclusions and closing remarks** • Kalina Bontcheva, University of Sheffield • Peter Friess, European Commission
16:30–17:30	R&I networking session + nibble/drinks

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