Payments: Converging Users, Sectors and Technology

Wednesday 21 February | 17:00 – 19:00 EURACTIV Network Office, Boulevard Charlemagne 1, 1041 Brussels

The global payments landscape is in a state of fundamental transformation. The revised Payment Services Directive (PSD II) has the ambition to make the sector fit for the digital age and will enable new entrants to offer innovative services to consumers.

As users call for the convenience of the digital experience, well- established financial services providers must embrace the change. However, both new payments providers and traditional financial institutions face challenges related to cybersecurity, data protection and privacy, among others. While the first ones need to find solutions to reassure consumers, the second ones need to adapt to respond quickly enough, and with compelling value propositions.

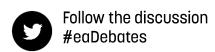
Traditional financial institutions, tech and FinTech companies are expected to bring payment solutions that combine at the same time security and convenience. The next step is therefore achieving a full convergence of both elements that brings together users, sectors and technology. European legislation plays and will continue to play a significant role to reach this objective.

EURACTIV invites you to this high-level debate to discuss new ways of convergence between established players and newcomers in the payments area. Questions will include:

- How are incumbents adapting to the demands of the market?
- Does FinTech represent a threat or an opportunity for collaboration to banks and financial institutions?
- How can these players make the best use of new technology such as digital identity, Blockchain, and algorithms?
- How can traditional and new financial players further collaborate in this environment of increasing convergence? How can the EU regulatory framework enable this convergence?
- What will be included/missing from the Commission's plan on Fintech?

FOR MORE INFORMATION PLEASE CONTACT

Simona Ovesea simona.ovesea@euractiv.com +32 (0)2 788 36 86



DISCUSSION CONTRIBUTORS

Ashley Fox MEP, Substitute member ECON

Committee, European Parliament

Peter Kerstens, Head of the Financial Technology

Task Force and Advisor on Cybersecurity at DG

FISMA, European Commission

Debra Davies, Senior Vice President, Head of Bank

Partnerships EMEA, American Express

Representative from the FinTech industry

MODERATOR

Jorge Valero, Journalist, EURACTIV

CHAIR

Jana Zaric, PR Director, EURACTIV

PROGRAMME

17:00 - 17:30 Registration

17:30 - 18:15 Opening statements

18:15 - 19:00 Discussion and Q&A

19:00 - 20:00 Networking reception

REGISTRATION

To confirm your participation, please register at http://eurac.tv/9oCc

