

The Digital Revolution On Wheels: Connected Cars And The Single Market

16 June

9:00-12:00 in PHS 4B001

Moderated by Ivan Hodac, President of the Aspen Institute

9:00-9:30

Introduction:

- **Introduction of the event by** MEP Dita Charanzová, ALDE coordinator for the Internal Market and Consumer Protection Committee (IMCO)
- **Welcoming remarks by** Guy Verhofstadt, President of the ALDE Group
- **Keynote speech by** Günther H. Oettinger, Commissioner for Digital Economy and Society

9:30-10:30

Panel - Towards a Connected Future: Exploring New Technologies and Upgrading the Automotive Industry

- Erik Jonnaert, Secretary General of European Automotive Manufacturers Association (ACEA)
- Anders Kellström, Senior product plan manager, Trucks and Heavy Duty Manager, Volvo
- Dirk Wollschlaeger, General Manager Global Automotive Industry, IBM
- Juergen Bilo, Vice President ; Head of Strategy, Business Development and Marketing, Corporate Systems & Technology, Continental AG

Q&A 10:30-10:45

10:45- 11:45

Panel - Auto Connectivity, the Single Market, and the European Consumer

- Karl Gray, Global Head of Casualty and Motor, Zurich Insurance Group
- Michael Schwarz, Director Manufacturing, Cisco
- Christoph Grote, Senior Vice President Electronics, BMW Group
- Magda Kopczynska, Director for Innovative and Sustainable Mobility, DG MOVE, European Commission

11:45-12:00 Q&A

12:00-12:05

Concluding remarks

- Dita Charanzová, Member of the European Parliament, ALDE coordinator for the Internal Market and Consumer Protection Committee