



14:00

Registration

14:30

Start of iMobility Challenge Technology Event

Introductory remarks by

Jacob Bangsgaard, FIA Region I Director General

Jean-Marc Gales, CLEPA CEO

14:40

Keynote speech by **EC Vice President Neelie Kroes (confirmed)**

15:00

Visit of the iMobility exhibition and demonstration area

Demonstration of iMobility technologies in the fields of energy efficiency, safety and connectivity

3M, Autoliv, Bosch, Continental, Delphi, ERTICO, FIA, Keyzee, LightSightSafety, OCTO Telematics, TRW, Valeo

16:30

Panel discussion on Intelligent Vehicles and Efficient Mobility

moderated by **Kevin Borrás, Thinking Highways** Editor-in-chief

Speakers:

Mark Van Stiphout, Member of Cabinet of Commissioner Oettinger

Luigi Ippolito, Magneti Marelli (Energy Efficiency)

Jan Olsson, Autoliv; Henrik Clasen, Delphi (Safety)

Matthias Kliche, Continental; Jonathan Hewett, OCTO Telematics (Connectivity)

17:45

Cocktail Dinatoire (in the demonstration area)

Erik Jonnaert, ACEA Secretary General

Hermann Meyer, ERTICO CEO

Arnaud de David-Beauregard, CLEPA President

Keynote speech by **EC Vice President Antonio Tajani (invited)**

21:00

End of the event

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