

# Sponsorship, Exhibition and Partnership - Opportunities for Member Companies

PolyTalk 2018



# **Sponsorship opportunities**



# PlasticsEurope offers exclusive sponsorship opportunities at PolyTalk!

- Present your company's sustainable solutions, your efforts in CSR and your contribution to prevent plastics from entering the environment;
- Show your latest product innovations in the field of sustainability, carbon-reduction strategies and resource efficiency;
- Show your programmes like Responsible Care, Operation Clean Sweep or on education and awareness;
- Extend your network with industry leaders, policy and decision-makers and NGOs.
- All sponsors will be mentioned on the website & programme booklet

Secure your Opportunities to sponsor, exhibit and partner with us!

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# **Sponsorship opportunities**



### PlasticsEurope offers sponsorship and partnership opportunities.

Present yourself to industry leaders and decision-makers!



Exclusive
Sponsor of
PolyTalk



Gold Sponsor of PolyTalk



Silver Sponsor of PolyTalk



Sponsor the PolyTalk coffee breaks



Place an ad in the conference brochure



Sponsor speakers' and/or participants' gift at PolyTalk!



Exhibit your developments at PolyTalk!



# **Platinum Sponsor**



# PLATINUM SPONSOR

price

€50,000

sold!

### **Exclusive Sponsor of PolyTalk**

- 1 package available: status of Exclusive Sponsor of PolyTalk
- Opening speech at conference Day 2
- Prominent visibility in conference room
- Possibility to display company banners/materials at the Gala Dinner
- 2 VIP tables of 10 seats at Gala Dinner (on request)
- Choice of VIP at your tables for exclusive networking opportunities
- Free Exhibition space (6m²) at the Exhibition Area + free entrance for Exhibition support (max 2 people)
- Extensive company branding on all conference materials as Exclusive Sponsor (promotional flyer, website, programme, banners, scrolling slides etc.)
- Special recognition from the event moderator prior to the start and at the end of the conference
- Possibility of adding up to three inserts in delegate packs

# **Gold Sponsor**





price

€30,000

availability

2 packages

### **Gold Sponsor of PolyTalk**

- Limited package, two available: status of golden sponsor of PolyTalk
- 5 Minute speech during conference (on request, and in close collaboration with organisers)
- Free Exhibition space (6m²) at the Exhibition Area + free entrance for Exhibition support (max 2 people)
- Table flags/displays in conference room and lunch area
- Extensive company branding on all conference materials (website, programme, banners, etc.)
- Special recognition from the event moderator prior to the start and end of the conference
- Possibility of adding up to two inserts in delegate packs

# **Silver Sponsor**





price

€10,000

availability

6 packages

### **Silver Sponsor of PolyTalk**

- Recognition as Sponsor of PolyTalk
- Free Exhibition space (6m²) at the Exhibition Area + free entrance for Exhibition support (max 2 people)
- Company branding on all conference materials (website, programme, banners, etc.)
- Special recognition from the event moderator prior to the start and at the end of the conference
- Possibility of adding one insert in delegate packs

# **Sponsorship opportunities**



# COFFEE BREAKS SPONSOR

price

€3,000 / 4 breaks

### **Sponsor the PolyTalk coffee breaks**

#### **Package**

- Opportunity to distribute promotional material
- Possibility to display company banners/materials in the coffee area



availability

2 packages 1x Day 1 1x Day 2

# Sponsor speakers and/or participant conference gift at PolyTalk!

- Branded speaker gift\* and/or Branded gift\* for participants in delegate packs
- Available on a first come, first served basis

<sup>\*</sup> in close collaboration with the organisers, aligned with conference objectives and sustainable targets

# **Exhibition opportunities**





price

€3,000

availability

8

#### Exhibit your leading developments at PolyTalk!

- Recognition as Partner of PolyTalk
- Exhibition space (6m²) at the Exhibition Area + free entrance for Exhibition support (max 2 people)
- Equipment provided: table, electricity, chairs, Wi-Fi
- Company branding on all conference materials (website, programme, etc.)
- Possibility of adding one insert in delegate packs

# **Advertising opportunities**





price full-page advert

€2,000

price half-page advert

€1,000

# Place an advertisement in the PolyTalk conference brochure

#### **Advantages**

 Profile your company in the conference brochure provided to all participants

#### **Details**

- Ads can be either full or half page, in full-colour
- Brochure printed in A5 format
- Multiple pages may be purchased
- Ad space given on a first come, first served basis



