



ALDE Seminar

The EU-Canada Trade Agreement - What's in it for Industry?

Wednesday 27 June 2012 14:00 to 16:00
European Parliament PHS 7C50

Draft Programme

13:30 Registration: European Parliament Brussels, ASP Building, Entrance
Esplanade, Place Luxembourg

14:00 Welcome & Setting the Scene by **Silvana Koch-Mehrin**, MEP

Panel 1 Institutional Perspectives on CETA

14:10 **David Plunkett**
Ambassador of Canada to the EU

14:20 **Philipp Dupuis**
Deputy Negotiator CETA, European Commission

14:30 **Prof. Joseph Francois** (tbc)
Johannes Kepler University, Linz, Austria

14:40 **Discussion**

Panel 2 What economic benefits from liberalised EU-Canada Trade?

15:00 **Jason Langrish**
Executive Director, Canada-Europe Roundtable for Business

15:10 **Arnaud Petit**
Director Trade, COPA COGECA

15:20 **Louis -Nicolas Fortin**
Director, International IP and Trade
European Federation for Pharmaceutical Industries and Federations

15:30 **Discussion**

15:50 Closing remarks by **George Lyon**, MEP

Moderator **Shirin Wheeler**, BBC Host of 'The Record Europe'