



ANNUAL EVENT

The Green Economy in the current economic situation: “How does it influence consumers’ and retailers’ behaviours?”

*Brussels, 9 October 2012
Autoworld – Parc du cinquantenaire*

PROGRAMME

Moderator: Sonja van Renssen, Journalist on EU-affairs

Registration (14:00 – 14:30)

Opening statements (14:30 – 14:50)

- **Janez Potočnik**, Commissioner for Environment, European Commission
- **Dame Lucy Neville-Rolfe**, Executive Director (Corporate and Legal Affairs) of Tesco Plc, President, EuroCommerce
- **Dick Boer**, CEO, Royal Ahold & President, ERRT
- **Steve Howard**, Sustainability Manager and member of the Executive Board of IKEA

Discussion (14:50 – 15:05)

Presentation of the voluntary initiative on waste (15:05 – 15:15)

- **Marion Sollbach**, Head of Sustainability Unit, Galeria Kaufhof

1st panel discussion: make waste a resource (15:15 – 16:00)

- **Anna-Maria Corazza Bildt**, Member of the European Parliament
- **Alan Seatter**, Deputy Director General, DG Environment
- **Adela Torres**, Environment Department, Mercadona
- **Rob Buurman**, Public Affairs Counsellor, CRIOC

2nd panel discussion: environmental footprint – a boost for the green single market? (16:00 – 16:45)

- **Michael Kuhndt**, Head of CSCP – Centre for sustainable consumption and production
- **Alan Seatter**, Deputy Director General, DG Environment
- **Mieke Vercaeren**, Public Affairs Adviser, Colruyt
- **Franz Speer**, Corporate Director International sales unit, Henkel

Visits of the stands of REAP (Retailers Environmental Action Programme) members (16:45 – 18:00)

- Guided tour by Soledad Blanco (DG ENVI) and Marion Sollbach (Galeria Kaufhof) of retailers' achievements in REAP (16:45 – 17:00)

Reception (18:00 – 19:30)